

US Against HUNGER

GIVE A MEAL TODAY, SECURE FOOD FOR TOMORROW!

Over 815 million people go to sleep on an empty stomach every night, while one child dies every 6 seconds from poor nutrition! Do you know what it means to be hungry?

*Students and teachers, youth and elders, individuals and groups alike, are all joining **US Against Hunger** to **provide a meal today and secure food for tomorrow!** You can, too! By using the materials provided in this toolkit, you can raise funds and awareness to support ZF's food security programs that have fed more than 16 million meals to over 1.5 million individuals around the world since 2017.*



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The Leader in Empowering Lives Through Zakat

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Who should use this ZF Volunteer Toolkit?

This kit is for you if any one of the following applies:

- You are a teacher or principal looking for a meaningful service-learning opportunity for your students.
- You are a school club or youth group that is looking to do a service project and make a difference in the world.
- You are a parent who is looking for a way to get your children and family involved in serving humanity
- You are an individual who would like to help relieve the suffering of others

What will you find in this Toolkit?

Whether you're an experienced organizer, or just getting started, this kit has a few items that will support your service activity and fundraising effort.

Video: This brief video describes the problem and what ZF is doing to help. You may use this to motivate and educate your audience around the issue.

Presentation: This is an engaging online presentation that can have a staggering impact on people. Use it to inform your group and to inspire your potential donors. Many volunteers choose to show this presentation at their fundraising events and use it as a springboard for discussion.

Infographic: This single sheet has a few strong statistics that demonstrate the gravity of the crisis. Make copies, hand them out, post online, and use it to spread awareness.

Facebook, Twitter, and Instagram Designs: You and your team can use these photos on your social media accounts to establish an image that everyone will recognize. When your friends/followers see your page, the photo will speak for itself and help raise awareness about the campaign you're a part of.

Fundraising Tracking Poster: Having trouble keeping track of how well your team is doing with fundraising? Here's your solution! Put this poster up at your local masjid, classroom, student lounge, or anywhere else people will see it. Everyone will be able to see how far your team had come and how far you have left to go, and hopefully they will be encouraged to donate to help you reach your goal.

5 Step Fundraising Guide: If you are new to organizing events, this 5 step guide will serve as a helpful checklist. Our Outreach mentors will also consistently check in with you and are available to guide you along the way.

Volunteer T-shirts: ZF will provide t-shirts, free of cost, for each of your volunteers to wear during your service activities. The t-shirts are yours to keep and are a great way to spread awareness at school and in your community. Submit a t-shirt order to get your t-shirts.



Each of these items is optional for you to use as it suits your situation. A ZF outreach mentor will remain in contact with you throughout your participation. You may also contact us at 1-888-925-2887 and ask to speak with an Outreach Representative.